



May 29, 2018

To Whom This May Concern,

I am writing to you on behalf of PFI Display's in Rittman, Ohio. My name is Stephanie Kull, I am the Regional Sales Manager and Events Coordinator for Vendors Exchange®. I have had the pleasure of working with Jim Tricomi and his team at PFI Displays for several years. They are a top notch organization that aids in the design, planning, and implementation of tradeshow and event spaces.

From the moment you meet Jim, he greets you with a smile and professionalism that gives you peace of mind your event is in the right hands. His team completes their own research about your products and industry before your first meeting and they truly want to understand what makes your company unique. This way they can use their design experts to create a one-of-a-kind experience for your customers when they interact with your brand.

During my first experience with Jim's team (at a previous employer), the group held our hands during the process and created a personalized schedule, ensured we were on-budget, and helped with all the paperwork and set-up for the tradeshow. Today, we utilize them for the design and building of our show spaces, plus any additional brainstorming of creative ideas to make our space interactive for our clients.

The team is always a phone call away, which is one of things I like most. They treat every client as if they were their only one. To ensure the highest quality of service and satisfaction is their primary goal, which is why I have chosen to work with them at two separate companies.

If you have any further questions or concerns please feel free to reach out to me at 216.432.1800 x239 or Stephanie.Kull@veii.com.

Sincerely,

A handwritten signature in black ink that reads 'Skull' followed by a horizontal flourish.

Stephanie Kull
Regional Sales Manager + Event Coordinator
Vendors Exchange International