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To Whom It May Concern,

If you're reading this, then, at the very least, you're considering making a very, very wise decision: working with PFI Displays. As someone who has worked closely with Jim, Pam, Michelle, Doug, Sandra, and the rest of the family at PFI for the past 6 years I can say with absolute confidence that the service, care, attention to detail, professionalism, and results you will get by doing business with them are unrivaled.

From small jobs, such as creating pop-up banners and other signage, to full-on custom trade show booths PFI has been a sincere asset for our business. Seriously, our competitors have taken time to come up at shows to compliment us on our booth...repeatedly. Their work is *that* good. And while what they deliver on the big-ticket items is something to behold, it's the little things that truly set PFI apart from their competition. Put simply: they care. All those little details, checklist items, stuff you weren't even thinking about? They're on it. They know what you need, what you don't, and what you should be considering before you do. It's a peace of mind that is so crucial to your work when juggling all the touchpoints of a tradeshow that they deliver.

I cannot speak highly enough about Jim and the PFI team. We have been so happy with their work, their honesty, their genuine care, and most of all the relationship that's been built between our two companies. I'm sure you can find a company that will make your booth cheaper or will promise you the moon regarding results. Resist the urge. The investment you make to work with PFI will be worth every penny. Want a quick and dirty booth and no support or ongoing service? Go somewhere else. Want a presence at tradeshow that turns heads, pulls in a crowd, and is backed up by a team that knows their stuff and will bend over backwards to ensure your satisfaction? Then, the only option is PFI.

I am happy to answer any questions you may have, so feel free to call or email.