



Anthony Tricomi  
President  
PFI Displays  
40 Industrial Street  
Rittman, Ohio 44270

Dear Tony:

This letter is long overdue.

We would like to thank you for the wonderful job you and your company did on our new booth. PFI has always offered Wickes a high level of service and professionalism. We re grateful for that. The design, engineering, quality manufacturing and care and attention that your team gave our booth was exceptional.

Our two teams, PFI and Wickes, worked wonderfully together. **It was the best collaborative effort I have ever seen.** Everyone being involved together throughout the process helped us each understand eachother's roles, what is involved and why things work the way they do. It was a real learning experience for everyone and we all did our share in making it work. **Thank you for making this easy for us to do.**

We have attached the best of the professional photographs that were taken of the booth. The remaining pictures are on our website and are more "documentary" shots.

Again, thank you for everything. We look forward to 2002 and the challenges that show will bring us.

Sincerely,