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Anthony Tricomi  
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RE: Russell Hobbs trade show exhibit

Tony:

Once again, thanks for the hospitality last week. I'm looking forward to seeing some of the modifications to the booth that we discussed – I think they'll make an already-good thing even better.

On that subject, I just wanted to send you a quick note to thank you and your staff for the nice work designing and producing the Russell Hobbs booth. As I mentioned, the booth's debut at the Gourmet Products show was a huge success for us, and I think it sent an important message to the trade about both the Russell Hobbs brand in the U.S., and about PHD. The installation was flawless, the exhibit looked terrific, and it functioned extremely well in terms of traffic flow. We now have a booth that our sales force can be proud to show to our customers.

Thanks once more for all the hard work. We're very pleased with the results!

Best Regards,

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